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TECHNIQUES FOR ENHANCING STUDENTS' ACADEMIC WRITING IN HIGHER EDUCATION

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Abstract. Academic writing is a fundamental skill that students must master in higher education. This article explores various techniques that can enhance students' academic writing abilities, focusing on structured approaches, feedback mechanisms, and the integration of technology. By implementing these strategies, educators can significantly improve the quality of students' written work and their overall academic performance.

Key words: academic writing, PEEL, peer review and feedback, workshop, tutorial, technology.

"Academic writing" or "scholarly writing" refers primarily to nonfiction writing that is produced as part of academic work in accordance with the standards of a particular academic subject or discipline, including:reports on empirical fieldwork or research in facilities for the natural sciences or social sciences,monographs in which scholars analyze culture, propose new theories, or develop interpretations from archives, as well as undergraduate versions of all of these.

In the context of higher education, academic writing serves as a key mode of communication.

It reflects students' understanding of their subjects and their ability to articulate complex ideas clearly and coherently. Despite its importance, many students struggle with academic writing due to a lack of understanding of genre conventions, critical thinking skills, and writing processes.

This article reviews effective techniques that educators can utilize to support students in developing their academic writing skills.

- 1. **Structured Writing Frameworks.**One effective technique is the use of structured writing frameworks such as the "PEEL" method (Point, Evidence, Explanation, Link). This framework encourages students to:
 - -Point: Make a clear claim or argument.
 - **-Evidence**: Provide supporting evidence from credible sources.
 - **-Explanation**: Clarify how the evidence supports the point.

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-Link: Connect back to the main thesis or next argument.

Such frameworks provide students with a clear roadmap, making the writing process more manageable and systematic.

2. Peer Review and Feedback

Incorporating peer review sessions into the writing process can significantly enhance students' writing skills. Peer feedback allows students to: Gain different perspectives on their work,, develop critical evaluation skills finally engage in collaborative learning. Engaging in peer feedback helps students develop their ability to give constructive criticism. As highlighted by Sadler (1989), this skill is essential not only for academic writing but also for professional communication, as it equips students with the ability to articulate suggestions and critiques effectively. Educators can facilitate these sessions by providing guidelines for constructive feedback, focusing on aspects such as clarity, coherence, and technical accuracy. Students often learn effectively from their peers. Nicol and Macfarlane-Dick (2006) argue that peer feedback allows students to observe different writing styles and strategies, enriching their own writing practices through the exchange of ideas.

3. Writing Workshops and Tutorials

Offering writing workshops can provide targeted support for students struggling with academic writing. These workshops can cover topics such as:

- -Research skills: Finding and evaluating sources.
- -Thesis development: Crafting strong, arguable theses.
- -Citation styles: Understanding and applying different citation formats.

By providing hands-on practice and expert guidance, workshops can help students build confidence in their writing abilities.

4. Use of Technology

Technology can play a crucial role in improving academic writing. Tools such as grammar checkers, citation generators, and collaborative writing platforms can assist students in various ways:

- **Grammar and Style Checkers**: Tools like Grammarly can help students identify grammatical errors and improve their writing style.
- Citation Management Software: Programs like Zotero or EndNote simplify the process of managing references and formatting citations.
- Collaborative Platforms: Tools such as Google Docs enable real-time collaboration, allowing students to work together and receive immediate feedback.

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5. Emphasis on Revision

Teaching students the importance of revision is essential for developing their writing skills.

Encouraging multiple drafts, focusing on different aspects of writing in each revision stage, can lead to improved final submissions. Educators should emphasize that writing is a process, not a one-time task.

To conclude, enhancing students' academic writing in higher education requires a multifaceted approach that combines structured frameworks, peer feedback, targeted workshops, technology integration, and a strong emphasis on revision. By employing these techniques, educators can foster a supportive environment that encourages students to develop their writing skills, ultimately leading to greater academic success.

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