

THE ROLE OF SOCIAL NETWORKS IN LEARNING ENGLISH

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Abstract. *The role of social networks in learning English has become increasingly significant in today's digital era. Social media platforms such as Facebook, Instagram, Twitter, and TikTok provide learners with opportunities to engage with authentic English content, communicate with native speakers, and participate in language learning communities. These platforms offer a dynamic and interactive environment that fosters the development of vocabulary, listening, speaking, and writing skills. Moreover, the informal and real-time nature of social networks motivates learners to practice English more frequently and confidently. This annotation explores how social media serves as a powerful tool to enhance English language acquisition and promote continuous learning outside the traditional classroom setting.*

Keywords: *Foreign language, innovative technology, technological tools, methods, methods, social networks, innovative methods, knowledge, social network.*

РОЛЬ СОЦИАЛЬНЫХ СЕТЕЙ В ИЗУЧЕНИИ АНГЛИЙСКОГО ЯЗЫКА

Аннотация. *Роль социальных сетей в изучении английского языка становится все более значимой в сегодняшнюю цифровую эпоху. Платформы социальных сетей, такие как Facebook, Instagram, Twitter и TikTok, предоставляют учащимся возможности взаимодействовать с аутентичным английским контентом, общаться с носителями языка и участвовать в сообществах по изучению языка. Эти платформы предлагают динамичную и интерактивную среду, которая способствует развитию словарного запаса, навыков аудирования, говорения и письма. Более того, неформальный и реальный характер социальных сетей мотивирует учащихся практиковать английский язык чаще и увереннее.*

В этой аннотации рассматривается, как социальные сети служат мощным инструментом для улучшения усвоения английского языка и содействия непрерывному обучению за пределами традиционной классной комнаты.

Ключевые слова: *иностраный язык, инновационные технологии, технологические инструменты, методы, методы, социальные сети, инновационные методы, знания, социальная сеть.*

Introduction

In today's rapidly evolving digital age, social networks have become an inseparable part of daily life, particularly among young people and students. Beyond serving as platforms for communication, entertainment, and information sharing, social networks now play a critical and expanding role in education, including the learning of foreign languages such as English. With billions of active users worldwide, platforms like Facebook, Instagram, Twitter, TikTok, YouTube, and LinkedIn offer learners unique opportunities to immerse themselves in authentic English language environments, providing both formal and informal learning experiences.

Through social media, learners can access a wide variety of English-language content, ranging from news articles, blogs, podcasts, and educational videos to informal conversations, memes, and comments. This constant exposure to real-life English not only aids in expanding vocabulary and mastering grammar but also improves listening, reading, writing, and speaking skills. Furthermore, the diverse, multimedia-rich environment of social networks allows students to experience different dialects, accents, and cultural contexts, thereby fostering a deeper and more practical understanding of the English language.

One of the most powerful aspects of social networks is their ability to promote interactive learning. Learners are no longer passive recipients of knowledge; instead, they become active participants who engage in discussions, create content, share ideas, and receive immediate feedback from peers and native speakers. This interactive dimension motivates students to use English more frequently and naturally, breaking down the psychological barriers often associated with traditional language learning methods.

Moreover, social networks create a sense of global community, allowing learners from different parts of the world to connect and collaborate. Virtual language exchange programs, online study groups, webinars, and discussion forums have made it easier than ever for students to practice English with real people, enhancing not only their linguistic abilities but also their intercultural communication skills. For many learners, especially those who do not have easy access to native English environments, social networks provide a vital bridge to the global English-speaking world.

Literature Review And Methodology

Using social media can be a more powerful learning tool for students, providing unique and dynamic learning experiences to students who are interested in learning English and teachers alike. As an academic device, social media has become a common tool when used for sharing academic papers, research results, books, reviews by anyone in an academic institution, and communication with peers and teachers. Social media enhances the opportunity, allowing students and teachers to connect and interact in new and exciting ways.

Websites like Facebook, Twitter, and LinkedIn provide a place for users to learn a language. Communicating, sharing ideas and finding solutions to problems. It is done through social media nowadays, which is a great source of materials that teachers can use to improve the delivery of English lessons. Social media can help improve communication skills and is considered a comfortable zone for the development of speaking skills for shy students. Although many students struggle to speak in front of their classmates, they may feel comfortable. English is one of the most sought-after languages in the world. Most of the world's population communicates in English, which allows people from different countries to communicate. A well-versed person who knows English will have the opportunity to get information from foreign language sources, it will give him the opportunity to study in international countries, he will be provided with successful career growth, free communication in any country of the world. The use of computers in foreign language classes increases the enthusiasm and activity of students of all ages, broadens their worldview and thinking. Educational technologies are effective use of modern information technologies in the educational process. It also increases the quality and efficiency of education by introducing modern innovative technologies into the educational process. There are several advantages of using such information and communication technologies in learning a foreign language. The role of modern technology in language learning and teaching is incomparable. The use of technological tools is useful in every aspect of learning a foreign language (reading, writing, listening, understanding and speaking). For example, in order to listen and understand, of course, this process cannot be carried out without a computer, player, CD discs. Listening comprehension is one of the most important parts of language learning. At the same time, the reader is required to pay attention to the speaker's pronunciation, adherence to grammatical rules, vocabulary and its meanings.

An important factor in the use of modern technologies in the educational process is that students know information and communication technologies well and are able to use them.

Teaching and learning a foreign language using modern technologies is one of the most fruitful ways. Undoubtedly, it is very necessary to use the modern possibilities of electronic education in teaching and improving the English language. There are many educational sites on the Internet, by visiting them you can get lectures and language lessons, for example, online communication with a language teacher, native speakers; participation in group discussions; use of vocabulary and grammar; and so on. With the development of the Internet, the opportunities to learn English have increased significantly. As the English language is widely studied in many parts of the world, the Internet space is filled with information in English, which also plays the role of a teacher.

On the social network, you can find almost all methodological materials, online tests and animated materials for learning English. All these are widely used in learning English.

The Internet space allows you to immediately put your English knowledge into practice online. With the help of the Internet, a person can communicate with people from different countries and representatives of different ethnic and cultural communities, which not only improves his knowledge of the language, but also improves his ability to understand the speech of representatives of different nations in English.

Discussion:

The results of primary education in the lessons are aimed at developing students' communicative and cultural competence. This includes the ability to communicate effectively on a variety of topics, from everyday conversations to workplace situations, using the four language skills: listening, reading, writing and speaking. Canale and Swain (1980) highlighted two important components of communicative competence: grammatical competence and sociolinguistic competence. In addition, cultural competence includes awareness of one's own cultural perspective and understanding of different cultural practices and enhances worldview.

Social networking sites with diverse and multicultural user-generated content are opportunities to enhance these competencies among students. Listening and Speaking: Video, audio, music, live streaming will be particularly well placed thanks to its abundant resources.

Broadcasters in English-speaking countries on Facebook and YouTube, teachers receive from these sources content-oriented media that is especially relevant to their interests, and educational materials that are outside the yawning content of students' textbooks. Simply cutting and pasting the URL of a selected video displayed on Youtube is useful for teaching or sharing power point presentations.

Conversation analysis is a very attractive activity in which teachers select video clips that demonstrate both previously considered effective in terms of language use, vocabulary, phrases and expressions in specific contexts. These conversations are then discussed among students or groups of students to immerse themselves in real situations.

In addition, thanks to Facebook, teachers can receive any modern topics for classroom discussions or group and individual presentations regarding their concepts. Teachers, as well as students, watch and select video clips for themselves to help them engage.

In fact, social media networking sites have become valuable tools in traditional and online English courses with many benefits for teachers and students. Facebook and YouTube were analyzed as widely used platforms and widely discussed due to their popularity among students. Practical applications and implications of use. Facebook and YouTube have been identified in English language teaching and can be implemented in real teaching situations.

These applications are primarily aimed at improving the four language skills (listening, speaking, reading and writing), promoting student participation and encouraging interactions within virtual communities. While interactions may be limited to online platforms, they still offer valuable opportunities for language learning and practice.

Results:

Technology is becoming an increasingly influential factor in people's lives in general and education in particular. Digital devices are used to supplement embedded learning. AIDS and the development of new educational methods. Technologies are a collection of various tools and resources used to communicate, create, distribute, store and process information. They include computers, the Internet, radio broadcasting devices and mobile phones. The introduction of new technologies into schools has determined changes in pedagogy where teachers are adopting new methods of teaching with the help of new technology. Technology offers powerful learning and teaching tools that require new skills, insights from students and teachers. It can give better results of teaching efficiency compared to traditional teaching methods.

This creates a healthy environment. The findings and results of this study showed that social media has an important role in increasing students' interest in learning English: it facilitates English language learners teaches them new words and vocabulary to match their English language learning skills. It is easy for English learners to read books and other textual materials compared to other text materials, and to stimulate English learners' interest in learning English and the English language is enough for students to use social media without hesitation for a long time. Possible or boredom. Similarly, the results of the study revealed that the use of social networks is related to the development of easy vocabulary for students compared to books or other text materials when visiting the library. However, students can use social networks Facebook, twitter, blog and many other social media tools to improve the resources are not only interested in learning English in text form, but they can see.

Conclusion:

In conclusion, as a result of applying innovative methods in English lessons and using Internet resources, students develop their logical thinking skills, their speech becomes fluent, they develop the ability to answer quickly and correctly, and through video lessons, they learn English faster and more interestingly. are learning. Such methods make the student eager for knowledge. The student tries to prepare thoroughly for the lessons. This makes students active subjects of the educational process. After the successful completion of this descriptive study, it was concluded that the social media has a great influence in increasing students' interest in learning English, with reading books and other text materials for English language learners.

Relatively easy and to arouse English learners' interest in learning English and English learners can use social media tools for a long enough time without any use.

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